

# EXHIBITOR OPPORTUNITIES



**Beyond October!** is a Metropolitan Chicago initiative for uninsured women that emphasizes the importance of getting a mammogram beyond “Breast Cancer Awareness Month” in October. Your participation will support our efforts to provide uninsured women access to better health care and breast cancer screening and can highlight your company’s commitment to improving the health of Chicagoans and can feature your innovative products.



## PLEASE SELECT WHICH EVENT YOU WOULD LIKE TO BE AN EXHIBITOR FOR:



I would like to be an exhibitor at both events and have my organization’s logo listed as a ‘Supporter’ on printed and website material for the Beyond October! events.

**Exhibitor Participation Fee:** \$10,000 | **Application Deadline:** October 18, 2013



### COMMUNITY KICK OFF EVENT

**10:00AM - 1:00PM**

THURSDAY, OCTOBER 31, 2013 | TRINITY UNITED CHURCH OF CHRIST | 400 W. 95TH STREET, CHICAGO, IL. 60628

Attracting over 200 uninsured women, community members and organizations associated with women’s healthcare and breast cancer specifically. Free mammogram sign-up opportunities for uninsured women will take place at the event. Vendors will have the opportunity to display information regarding their insurance or healthcare products and commitment to the betterment of Metropolitan Chicago’s health.

**Exhibitor Participation Fee:** \$5,000 | **Application Deadline:** October 18, 2013



### CELEBRATING LIFE GALA

**6:00PM – 9:00PM**

SATURDAY, DECEMBER 7, 2013 | IRISH AMERICAN HERITAGE CENTER | 4626 N. KNOX AVENUE, CHICAGO, IL. 60630

Attracting over 200 individuals, many of whom will be healthcare professionals working in breast health and oncology. The event will raise money for the Metropolitan Chicago Breast Cancer Task Force’s efforts to improve the quality of breast care for the underserved and uninsured. Vendors will have the opportunity to display information regarding their products and commitment to the betterment of Metropolitan Chicago’s breast and cancer care.

**Exhibitor Participation Fee:** \$5,000 | **Application Deadline:** November 25, 2013

**READ CAREFULLY AND FILL OUT FORM COMPLETELY BEFORE RETURNING:**

Company Name:	
Contact Person:	
Address:	
City/State/Zip:	
Email Address:	
Phone #:	Cell #:

**PLEASE LIST THE INDIVIDUALS FROM YOUR COMPANY WHO WILL BE ATTENDING:**

Name:	Phone #:	Email:

**RULES & GUIDELINES:**

No exclusives are granted to anyone. Returning vendors in good standing are given special consideration. The Metropolitan Chicago Breast Cancer Task Force will prepare and assign spaces accordingly, and reserve the right to change the layout if necessary. Vendors are prohibited from assigning, trading, or subletting a booth or space that has been allotted to them. Vendors must stay within their allotted space and not obstruct neighboring displays. Nothing will be allowed to protrude or extend outside your rental area.

**Please return completed application by email, or fax to 312-563-2448.**

**FOR MORE INFORMATION, CONTACT ANNE MARIE MURPHY  
AT 312-942-0309 OR ANNEMARIE\_MURPHY@RUSH.EDU**