Thank you for volunteering to be a member of the Corps for Advocacy Day! While the job isn’t necessarily difficult, it’s incredibly important in order to create pressure on legislators and promote our cause. Here’s what we need from you:

BEFORE ADVOCACY DAY
Get everyone pumped and excited to see what you’re doing!

- Post articles or thoughts about breast cancer, treatments, and funding for preventive care like mammograms and Pap smears
- **Share the MCBCTF video** on IBCCP to raise awareness. Make sure to include a compelling caption so others will watch!
- Let people in your social media accounts (Facebook, Twitter, Instagram, etc.) know where you will be and why
  - Try asking your friends to share or retweet your journey in support of all Illinois women at risk
- Add your teammates so they can support and know who their media liaison is!
  - Consider sending them a message to introduce yourself
  - Some may not have social media; in that case, consider sending an email or text to let them know who you are

DURING ADVOCACY DAY

- Post a picture, quote, or thought at least every hour
  - Consider **setting an alarm** on your phone to keep you accountable
- Keep the conversation going in your group in between legislator meetings
  - Knowing what those around you are thinking and feeling can lead to powerful material. That said, consideration and respect for privacy is key. **Always ask before posting an idea or picture that includes others.**
  - Periodically remind your teammates to send you photos or quotes if they have them

For each post, we ask that you include at least one of our three Advocacy Day hashtags: **#FundIBCCP, #ilgov, or #MCBCTF.** This allows us and legislators to track our movements, and document the strength of our movement. As always, please use discretion when posting — unprofessional or hostile behavior from us only reduces our credibility and can diminish the power of our work. Now let’s go get ‘em!